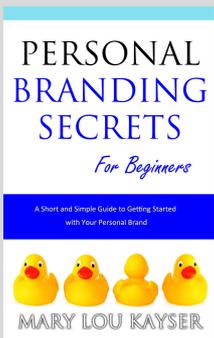


MARY LOU KAYSER



Mary Lou is an author, speaker, entrepreneur, and podcast host who helps today's professionals, businesses and organizations favorably navigate 21st century change so they feel excited, empowered and enthusiastic about themselves and what they do. She is the author of several books including *Personal Branding Secrets for Beginners*, and is a popular facilitator for on and off site workshops. She has a master's degree in teaching from Lewis and Clark College and a bachelor's degree in English from the University of Puget Sound. An avid sports fan with a passion for the Oregon Ducks and Marcus Mariota, she lives on the edge of Oregon Wine Country with her family and two cats. One of her lifelong dreams is to take her kids to see castles in Scotland, and on a kayaking adventure in Greenland.



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CONNECT WITH MARY LOU

Email: marylou.kayser@gmail.com

Website: maryloukayser.com

Podcast: pyppodcast.com

Phone: (503) 567-8730

LinkedIn: [in/mlkayser](https://www.linkedin.com/in/mlkayser)

Twitter: [@MaryLouKayser](https://twitter.com/MaryLouKayser)

Facebook: [/ForwardMotion](https://www.facebook.com/ForwardMotion)

Skype: [mary.lou.kayser](https://www.skype.com/people/marylou.kayser)



10260 SW Greenburg Rd, Suite 400, Portland, OR 97223

Speaking Topics

- **Leadership & Technology:** On my podcast, I've interviewed dozens of exceptional professionals from a variety of backgrounds about what leadership means in an era of unprecedented cultural change and technological breakthroughs. I'll walk you through some of the greatest insights I've gleaned from these incredible conversations, and what they mean for your audience.
- **Personal Branding:** How do we present ourselves authentically for deliberate differentiation in a crowded marketplace? I share my story of how I reinvented myself from an English teacher to Author Entrepreneur, and how your audience can leverage personal branding for personal and professional success.
- **Writing & Publishing:** These days, companies who embrace writing and publishing for growth are seeing incredible returns on their efforts. If you are curious about how you can use writing and publishing to expand your business, brand and bank account -- I can help.

